

SOUR PATCH KIDS® CANDY-CUTERIE PARTY SWEEPSTAKES
OFFICIAL RULES

**NO PURCHASE OR SCAN NECESSARY TO ENTER. MAKING A PURCHASE OR
SCANNING WILL NOT INCREASE AN ENTRANT’S CHANCES OF WINNING.**

The SOUR PATCH KIDS® Candy-Cuterie Sweepstakes (“Sweepstakes”) is sponsored by Mondelēz Global LLC (“Sponsor”), 100 Deforest Avenue, East Hanover, NJ 07936 and is administered by Twelve Thirty, LLC (“Administrator”).

- 1. SWEEPSTAKES PERIOD:** The Sweepstakes begins at or about 12:00 AM (midnight) Eastern Time (“ET”) on July 1, 2026 and ends at 11:59:59 PM ET on August 1, 2026 (“Sweepstakes Period”). The Administrator’s computer is the Sweepstakes’ official clock.
- 2. ELIGIBILITY:** This Sweepstakes is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry. Employees, officers and directors of Sponsor, Administrator, HMT Associates, Inc. and any of their respective owners, parent companies, affiliates, directors, subsidiaries, representatives, advertising, Sweepstakes and production agencies or agents (collectively, the “Sweepstakes Entities”) as well as their immediate family members (defined as including spouse; biological, adoptive, and/or step-parents, grandparents, siblings, children and grandchildren, and each of their respective spouses, regardless of where they reside) and persons living in the same household (whether related or not) of any of the above are not eligible to enter or win. Void outside the 50 United States/the District of Columbia and where prohibited by law. All federal, state and local laws apply.

Participation constitutes entrant’s (and entrant’s parent’s or legal guardian’s if entrant is deemed a minor in the jurisdiction in which he/she/they resides [“Minor”]) full and unconditional agreement to these Official Rules and Sponsor and Administrator’s decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein and complete compliance with these Official Rules. Entrants and/or potential winners may be required to provide proof of identification and eligibility as required by Sponsor or Administrator. For purposes of the Sweepstakes, an entrant’s residential address and e-mail address will be the physical address and e-mail address submitted at the time of registration. Entrants will not be allowed to change their physical address or e-mail address on a submitted registration. If it is discovered or suspected that an entrant has registered or attempted to register for the Sweepstakes more than once per calendar day using multiple e-mail addresses or multiple identities, all of that entrant’s Sweepstakes entries will be declared null and void and any prize that he/she/they might have been entitled to win will not be awarded and will be revoked. Use of any automated system or any like methods to participate in the Sweepstakes is prohibited and will result in disqualification of any entrant attempting such use.

- 3. HOW TO ENTER THE SWEEPSTAKES:** There are two (2) methods by which an eligible entrant may enter the Sweepstakes (each completed method, an “Entry”) during the Sweepstakes Period. Each entrant is limited to one (1) Entry per day regardless of method of entry used.
 - A. SOUR PATCH KIDS® Candy-Cuterie Board Entry Method.** This method requires creating a physical Candy-Cuterie Board using physical SOUR PATCH KIDS® branded products.

To Enter: During the Sweepstakes Period, an eligible entrant must visit SPKsourcutterie.com (“Website”) and enter the entrant’s valid e-mail address. The entrant must then complete and submit the registration form with all required information, which may include, but may not be limited to, complete first and last name (no initials), street address (no P.O. Boxes will be allowed), city, state, ZIP Code, phone number, and date of birth. After registering, the entrant must then follow the on-screen instructions to upload a photograph of your own SOUR PATCH KIDS® candy board—a “candy-cuterie” board (the “Photo”). Use of SOUR PATCH KIDS® products in the Photo is required. The Photo must meet the Entry Requirements set forth below to be a valid entry. All Entries must comply with the Entry Requirements set forth herein. The content included in the Photo WILL NOT be judged or used in any way to determine the winner other than to confirm whether SOUR PATCH KIDS® are included in the Photo. If you choose to access the Website via a mobile device, standard message and data rates may apply in accordance with your mobile service plan. A mobile device is not required to enter.

B. Candy-Cuterie Drawing Entry Method. This method requires the drawing of a Candy-Cuterie Board. This is a free alternative method of entry and the purchase of any SOUR PATCH KIDS® products IS NOT required or allowed. Your submission should include hand-drawn representations of SOUR PATCH KIDS® products in the drawing.

To Enter: During the Sweepstakes Period, an eligible entrant must visit the Website and enter the entrant’s valid e-mail address. The entrant must then complete and submit the registration form with all required information, which may include, but may not be limited to, complete first and last name (no initials), street address (no P.O. Boxes will be allowed), city, state, ZIP Code, phone number, and date of birth. After registering, the entrant must then follow the on-screen instructions to upload a photo of your own “candy-cuterie” board drawing (the “Drawing”). The Drawing must meet the Entry Requirements set forth below to be a valid entry. All Entries must comply with the Entry Requirements set forth herein.

LIMIT: There is a limit of one (1) Entry per person per/telephone number/email address per day during the Sweepstakes Period regardless of method of entry used. If more than one (1) Entry per day is received from the same person, telephone number, or e-mail address, only the first entry received will be considered valid provided it complies with these Official Rules. For purposes of this Sweepstakes, a “day” is the twenty-four (24) hour period between 12:00 AM ET and 11:59:59 PM ET.

Entry Requirements: Entries must comply with the following requirements:

- Be the entrant’s own original work and 100% owned by the entrant;
- Entries cannot be created with the assistance of artificial intelligence (AI);
- Each Entry must be a unique photo or drawing and not previously submitted;
- Cannot have been published previously by any party including the entrant;
- The file submitted must not exceed 5 MB, and must be in one (1) of the following file formats: JPEG, JPG, PNG;
- Photo/Drawing must contain no content other than the candy board itself and the background setting it is photographed in (i.e. a table, wall, etc.). For Entry Method B, the drawing must incorporate depictions of SOUR PATCH KIDS® branded products;
- Photo may not include any people or animals;

- Must not include any personally identifiable information (full name, e-mail address, telephone number, etc.);
- Must be suitable for publication (i.e., may not be obscene or indecent in the opinion of the Sponsor or Administrator);
- Cannot feature trademarks, logos or trade dress owned by any third party, or advertise or promote any brand or product of any kind, other than the SOUR PATCH KIDS® brand;
- Cannot contain copyrighted materials owned by others (including photographs, drawings, sculptures, paintings and other works of art or images);
- Cannot include the name, likeness, photograph, or other indicia identifying any person, living or dead;
- Cannot be sexually explicit or suggestive, violent or derogatory of any ethnic, racial, gender, religious, professional or age group;
- Cannot promote illegal drugs, marijuana, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message;
- Cannot describe or depict any illegal activity or violation of any state or federal law;
- Must not contain, facilitate, reference or use material that contains prohibited content which shall include, but is not limited to content that promotes, suggests, or encourages:
 - gambling, including without limitation, any content related to online casinos, sports books, bingo or poker;
 - the use of prostitution, pornography, nudity, profanity or other adult content, or violence;
 - the taking up of arms against any person, government or entity or otherwise challenge or seek to overthrow any government; and/or
 - the mistreatment, harming, or abuse of animals.
- Must not contain any viruses, spyware, malware, or other malicious components that are designed to harm the functionality of a computer in any way.

Sponsor reserves the right, at its sole discretion, to disqualify an entrant if the entrant's Entry fails to comply with any of these Entry Requirements or any other provision of these Official Rules.

IMPORTANT NOTES AND ENTRANT'S REPRESENTATIONS/WARRANTIES: Any entrant who incorporates any intellectual property owned by a third party into his or her Entry does so at his or her own risk. Without in any way limiting, expanding or amending the terms and conditions residing on the Website, which terms and conditions shall remain in full force and effect, if Sponsor is duly notified that any element of an entrant's Entry infringes upon the rights of another person and/or receives a legally valid request to remove the affected Entry because of such infringement, such Entry may be disqualified from the Sweepstakes, as Sponsor may determine in its sole discretion. Each person who enters this Sweepstakes (and his/her/their parent or legal guardian if such person is a Minor) represents and warrants as follows: (i) the Entry is the entrant's own wholly original, previously unpublished, and previously unproduced work; (ii) the Entry does not contain any computer virus, is otherwise uncorrupted, and as of the date of submission, is not the subject of any actual or threatened litigation or claim; (iii) the Entry does not and will not violate or infringe upon the intellectual property rights or other rights of any third party; and (iv) the Entry does not and will not violate any applicable laws, and is not and will not be defamatory or libelous. Each Entrant hereby agrees to indemnify and hold the Sweepstakes Entities harmless from and against any and

all third-party claims, actions or proceedings of any kind and from any and all damages, liabilities, costs and expenses relating to or arising out of Entrant's breach or alleged breach of any of the warranties or representations listed herein.

The Sweepstakes Entities are not responsible for lost, late, stolen, damaged, incomplete, invalid, un-intelligible, garbled, delayed or misdirected entries – all of which will be void. Sponsor reserves the right to disqualify any entrant and/or Entry in its sole and absolute discretion.

- 4. GRANT OF RIGHTS.** By submitting an Entry, an entrant (and his/her/their parent or legal guardian if Entrant is a Minor) grants to Sponsor and all of its present and future parent, subsidiary or affiliated entities, agents, contractors and agencies, and as may be applicable, its successors and assigns, a perpetual, worldwide, non-exclusive, sub-licensable, fully paid-up, irrevocable, royalty-free, transferable right and license to use, display, perform, transmit, copy, modify, delete, adapt, publish, translate, create derivative works from, sell and distribute such Entry and to incorporate the Entry into any form, medium, or technology, now known or hereafter developed, throughout the universe (including, but not limited to, digital media advertisements), all without compensation to the entrant or any other individuals depicted in the Entry.. Do not submit any Entry that entrant does not wish to license to Sponsor, including any confidential information or any original creative materials. In addition, an entrant grants Sponsor the right to include the name or user handle provided along with the Entry the entrant submits; provided, however, Sponsor shall have no obligation to include such name or user handle with such Entry. Subject to applicable privacy laws, Sponsor is not responsible for the use or disclosure of any personal information that the entrant voluntarily discloses in connection with the Entry the entrant submits. By submitting Entry, it will be available to the public. Please use caution when deciding what personal information to disclose.

Entrant acknowledges and agrees that Sponsor has no obligation to use the Entry that the entrant submits, and Sponsor reserves the right to select in its sole discretion which, if any, Entry(ies) will be published. Entrant acknowledges and agrees that Sponsor reserves the right (but has no obligation) to do any or all of the following, in Sponsor's sole discretion: (i) monitor the Entry; (ii) alter, remove, or refuse to post or allow to be posted any Entry; and/or (iii) disclose any Entry, and the circumstances surrounding its transmission, to any third party. Without limiting any rights of Sponsor set forth in these Official Rules, the Entry submitted may be used on Sponsor's website and on Sponsor's social media pages. Sponsor also may publish this Entry in any and all Sponsor collateral, e-mail marketing, point of sale store materials, and in any other type of promotional and marketing materials.

- 5. RANDOM DRAWING:** On or about August 3, 2026, the Administrator will randomly select one (1) potential Grand Prize, fifty (50) potential First Prize, and fifty (50) potential Second Prize winners (as the capitalized terms are defined in Section 6 below) from all eligible entries received during the Sweepstakes Period. Each winner is considered a potential winner pending verification of his/her/their eligibility and compliance with these Official Rules.
- 6. PRIZES, APPROXIMATE RETAIL VALUE ("ARV"), AND ODDS OF WINNING:**
- a. Grand Prize (1):** The "Grand Prize" is a Five Hundred Dollar (\$500) cash prize, awarded as a check. Only one (1) Grand Prize will be awarded in this Sweepstakes. The ARV of the Grand Prize is Five Hundred Dollars (\$500).

- b. First Prize(s) (50):** Each “First Prize” will consist of one (1) candy-cutterie board and (1) SOUR PATCH KIDS® product. Only fifty (50) First Prizes are available to be awarded in this Sweepstakes. The ARV of each First Prize is Sixty-Seven Dollars (\$67). The total value of all First Prizes is Three Thousand Three Hundred Fifty Dollars (\$3,350).
- c. Second Prize(s) (50):** Each “Second Prize” will consist of one (1) Ten Dollar (\$10) digital gift card. Only fifty (50) Second Prizes are available to be awarded in this Sweepstakes. The ARV of each Second Prize is Ten Dollars (\$10). The total value of all Second Prizes is Five Hundred Dollars (\$500).
- d. Total ARV—All Prizes:** The total ARV of all available prizes in the Sweepstakes is Four Thousand Three Hundred Fifty Dollars (\$4,350).
- e. Odds of Winning.** The odds of winning a prize depend on the number of eligible entries received during the Sweepstakes Period.
- f. General Prize Conditions:** There is a limit of one (1) prize per person. Details of prizes will be determined by Sponsor in its sole discretion. All styles and sizes are determined by Sponsor in its sole discretion. Use of the Gift Card is subject to the terms and conditions imposed by the issuer.

No more than one hundred one (101) prizes will be awarded for any reason. If, due to a technical, production, human or other error, more than one hundred one (101) entrants receive a winning Notification (defined below), the one hundred one (101) intended prizes will be awarded in a random drawing from among all recipients of such Notifications. No other prizes will be awarded in this Sweepstakes.

- 7. HOW TO CLAIM A PRIZE:** Each potential winner may be notified by e-mail with instructions on how to claim his/her/their prize (“Notification”). All potential winners may be requested to provide additional documentation for verification purposes within a specified time period. If a potential winner is disqualified, found to be ineligible or not in compliance with these Official Rules, fails to timely provide any requested additional documentation, or declines to accept a prize, the prize may be forfeited. If a prize is forfeited for any reason, such prize may be awarded to an alternate winner, selected in a random drawing from among all remaining non-winning entries, as determined by Sponsor in its sole discretion. If, after three (3) attempts, Sponsor is unable to award or deliver a prize for any reason, such prize will be forfeited and will not be re-awarded. Each Second Prize will be sent via e-mail to the e-mail address provided by the verified winner during registration. Each respective First Prize will be mailed to verified winner at the street address provided at the time of registration within approximately eight (8) to ten (10) weeks from the end of the Sweepstakes Period, following verification of winners’ eligibility. The Grand Prize will be delivered to the Grand Prize winner via check, mailed to the address provided at the time of registration. Each winner shall be solely responsible for payment of any and all applicable federal, state, and local taxes for any prize won. Sponsor will attempt to notify each potential winner as set forth above, but Sponsor is not responsible for any undelivered e-mails, including without limitation e-mails that are not received because of a winner’s privacy or spam filter settings which may divert any Sweepstakes e-mail, including any winner Notification e-mail, to a spam or junk folder. Prizes that are unclaimed, unredeemed, or returned as undeliverable will not be awarded. The right to receive a prize is non-assignable, non-transferable and no prize substitution, exchange or

cash equivalent will be allowed, except by Sponsor, who reserves the right to substitute a prize (or prize component) of equal or greater value in case of unavailability of a prize (or prize component) or the occurrence of a *force majeure* event, at Sponsor's sole and absolute discretion. Sweepstakes Entities shall not be held responsible for any delays in awarding any prize for any reason.

- 8. LIMITATION OF LIABILITY:** By participating in this Sweepstakes entrants (and their parents or legal guardians if entrants are Minors) agree that the Sweepstakes Entities and their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers, Web masters and the respective officers, directors, employees, representatives, designees and agents of each of the foregoing (collectively, "Released Parties") are not responsible for lost, late, incomplete, stolen, misdirected, or undeliverable e-mail notifications or postal mail; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections or availability; or garbled, corrupt or jumbled transmissions, service provider/Internet/Website/use net accessibility, availability or traffic congestion; or any technical, mechanical, printing, human or typographical or other error; or unauthorized human intervention; or the incorrect or inaccurate capture of registration information regardless of cause; or the failure to capture, or loss of, any such information regardless of cause. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by any Website users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Sweepstakes and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Website or any Sweepstakes-related website(s). The Released Parties are not responsible for any injury or damage, whether personal or property, to participants or to any person's computer related to or resulting from participating in the Sweepstakes and/or accepting or using a prize. The Released Parties shall not be responsible or liable for Entries that are entered by any automated computer, program, mechanism or device, for any Entries in excess of the stated limit or for Entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with these Official Rules, and all such entries may, in Sponsor's sole discretion, be disqualified.

If, for any reason, the Sweepstakes is not capable of running as planned, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes and/or proceed with the Sweepstakes, including the selection of winners in a manner it deems fair and reasonable, which may include the selection of the winners from among all eligible, non-suspect Entries received prior to such cancellation, termination, modification or suspension.

By entering the Sweepstakes, each entrant (and his/her/their parent or legal guardian if entrant is a Minor) agrees: (i) to waive any rights to claim ambiguity with respect to these Official Rules; (ii) to waive all rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Sweepstakes; and (iii) to forever and irrevocably agree to release and hold harmless each of the Released Parties from and against any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with: (a) the Sweepstakes, including but not limited to any Sweepstakes-related activity or element, (b) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a

prize (or any component thereof), (c) any change in the prizes (or any components thereof) due to unavailability or due to reasons beyond Sponsor's control, including but not limited to by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, pandemic or epidemic, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot or any other cause beyond any of the Released Parties' control, or as otherwise permitted in these Official Rules, (d) any interruptions in or postponement or cancellation of the Sweepstakes, (e) human error, (f) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties, (g) lost, late, stolen, misdirected, damaged or destroyed prizes (or any element thereof), or (h) negligence or willful misconduct by any entrant.

Without limiting the foregoing, everything regarding this Sweepstakes, including the Website and prizes/prize components, are provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement.

- 9. DISPUTES:** Except where prohibited, each entrant (and his/her/their parent/legal guardian if the entrant is a Minor) agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Southern District of New York or the appropriate New York State Court located in New York County, New York; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (c) to the extent allowed by applicable law, under no circumstances will entrant be permitted to obtain awards for, and entrant (and his/her/their parent/legal guardian if entrant is a Minor) hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant (and his/her/their parent/legal guardian if the entrant is a Minor) and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of New York without giving effect to any choice of law or conflict of law rules (whether of the State of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York. Furthermore, entrant (and his/her/their parent/legal guardian if entrant is a Minor) and each of the Sweepstakes Entities hereby waive, to the fullest extent permitted by applicable law, any right they may have to a trial by jury in respect of any claim or dispute arising from or relating to the Sweepstakes or these Official Rules. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO PORTIONS OF THE ABOVE MAY NOT APPLY TO YOU.**

10. PRIVACY: Sponsor's privacy policy is available at:
<https://www.mondelezinternational.com/privacy-policy>.

11. PUBLICITY RIGHTS: By participating in the Sweepstakes and/or accepting a prize, each entrant (and his/her/their parent or legal guardian if entrant is a Minor) agrees to allow Sponsor and/or Sponsor's designee the perpetual right to use his/her/their name, biographical information, photos and/or likeness, and statements for Sweepstakes, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered including but not limited to live television, social media and the Internet, worldwide, without limitation and without further notice, review, approval or additional compensation.

12. GENERAL: Any attempted form of participation in this Sweepstakes other than as described herein is void. In the event of a dispute as to the identity of a winner, the winning Sweepstakes entry will be declared made by the authorized account holder of the e-mail address submitted on the registration form associated with such Sweepstakes entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor and Administrator reserve the right to disqualify any individual found, in their opinion, to be tampering with the operation of the Sweepstakes, to be acting in violation of these Official Rules or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of the Sweepstakes. **CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All Sweepstakes entries, and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict between any Sweepstakes details contained in these Official Rules and Sweepstakes details contained in any notifications or promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Sweepstakes as set forth in these Official Rules shall govern and prevail.

13. WINNERS LIST: The winner list will be posted after winner confirmation is complete following the conclusion of the Sweepstakes Period, and available for 60 days thereafter. For a list of prize winners, please [click here](#).

All trademarks used herein are the property of their respective owners.

©Mondelēz International group. All rights reserved.